

Fairview Hospital
Community Benefits Report
FY 2006



Fairview Hospital Community Benefits Report
Fiscal Year 2006
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INTRODUCTION

Overview

Fairview Hospital, a 25-bed, not-for-profit, Critical Access Hospital affiliated with Berkshire Health Systems, provides a full range of primary acute care to the southern Berkshire, tri-state community.

As stewards of our communities health resources, we present the following report which includes the initiatives, resources (financial and non-financial), and investments made that have benefited the community we serve. Collaboration with many local, regional and national agencies have been pivotal to our efforts. Most notably, Berkshire Health Systems has invested resources to broaden our efforts and fulfill our mission.

Fairview Mission Statement

The mission of Berkshire Health Systems is to improve the health of the people in Berkshire County and surrounding communities, regardless of their ability to pay.

Fairview Hospital Vision Statement

Fairview Hospital will continue its tradition of providing acute and extended inpatient care, emergency services, and ambulatory services for the tri-state communities. Fairview Hospital will proactively assess the changing health care needs and adapt to ensure that these needs are met. Through internal and external collaboration, Fairview Hospital will exceed customer expectations for high quality, compassionate, patient-centered care.

Fairview Hospital Values Statement

We believe that we should foster an environment of mutual trust, respect, cooperation, and ethical conduct among all those associated with the Berkshire Health Systems.

We believe in the worth, dignity, and individuality of each person we serve and of each person in our organization.

We believe that needed health care services should be accessible to all members of the community.

We believe that quality is enhanced by providers working as a team, responsive to the needs of patients, their families, and health care purchasers.

We believe that the Health System should maintain clear, effective lines of communication to the community it serves.

We believe that the quality of our services relies upon the quality of the individuals who make up our organizations. Accordingly, we will attract and maintain an outstanding medical staff and group of employees to ensure the delivery of high quality and compassionate care.

We believe that to ensure the quality of our services, we need to maintain a financially viable organization.

II. COMMUNITY BENEFITS MISSION STATEMENT

Berkshire Health Systems (BHS) is dedicated to the enhancement of the health status of our community by providing and ensuring access to a complete continuum of care, including health education, prevention, screening, diagnostic, therapeutic, rehabilitative and long-term care services.

The BHS Community Benefits and Access Committee coordinates a system-wide effort to satisfy identified needs in the BHS service area. By evaluating and prioritizing countywide healthcare needs, programs and access, the Committee recommends that BHS either develop new or support previously established initiatives in collaboration with other community resources to satisfy unmet needs and improve the wellness and health status of our community.

In fulfillment of its charitable purpose, BHS also affirms its commitment to be accountable for the stewardship of the community's healthcare resources and to develop a formal community benefits plan.

The Community Benefits Mission Statement approved by the Board of Trustees annually affirms Fairview Hospital's commitment to improving the health status of the community. Our strategic plan calls for us to develop a method to assess and improve the health status of our community and to increase our involvement in our community.

III. COMMUNITY BENEFIT PLANNING

Since 1996, Fairview Hospital has voluntarily participated in the Community Benefit reporting process, filing annual reports of our efforts with the Office of the Attorney General for the State of Massachusetts.

Fairview Hospital's Community Benefits Plan reflects the efforts and resources provided by Fairview Hospital, as a partner in Berkshire Health Systems, to enhance the health status of community members in the towns of Great Barrington, Lee, Stockbridge, West Stockbridge, Sheffield, New Marlborough, Mill River, Sandisfield and Otis.

Fairview Hospital participates in the formal Community Benefits Committee that is established at Berkshire Health Systems staff. Our integration with the BHS Community Benefit Committee provides a valuable resource of ideas and input to better serve the southern Berkshire community.

IN FY 2002, the Berkshire Health Systems Board of Trustees approved a new community benefits plan that had been under development and reflect the leading health issues facing our community. The process support the BHS mission of improving the health state of

the community outside hospital walls while ensuring access to care. The Community Benefit and Access Committee has determined the prioritization of need based on areas of high incidence, high risk, opportunity for results and the Health System's ability to effect change, integration with other BHS initiatives and the ability for effective partnerships within the community to foster results.

Identification of Priority Objectives, Needs Assessment and Data Sources

Fairview Hospital serves a community that is experiencing dramatic economic as well as demographic change. Due to the predominance of tourism, the southern Berkshire community is predominately a seasonal service economy with many small businesses. The population has a higher average age than most other areas of the State and the rural nature of our community places transportation as a significant factor in the ability to access services and employment.

Statistics from state and local organizations support the Community Benefits initiatives undertaken by Fairview Hospital. In addition to incorporating in-patient, emergency and Major Diagnostic Categories (MDCs) as factors, other statistical sources include:

- Massachusetts Department of Public Health Statistics
- CHNA statistics
- Health People in Healthy Communities
- Community Health Status Report: Berkshire County Massachusetts
- Fairview Hospital CAH Conversion Analysis
- Massachusetts Office of Rural Health Critical Access Hospital State Plan
- United Way Lodestar (United Way of the Berkshires)
- Los Desterrados/The Uprooted: An Assessment of Latino Life in the Berkshire (Berkshire Latin American Council)

On a local level, Fairview initiates communication with various groups to obtain direct contact with community needs. These opportunities facilitate communication and help us evaluate needs and current services and programs and their effectiveness.

Direct community feedback is obtained in the following ways:

- Community lunches with community members hosted by the Fairview's President
- Networking lunches for area social services providers to promote exchange and issue focus
- Special focus groups addressing issues such as multicultural healthcare for social service providers and community-wide emergency response networks
- Hospital-physician office staff meetings to open channels of communication and improve continuity of care.

IV. COMMUNITY BENEFITS PLAN AND INITIATIVES

The three priority initiatives designated in FY 2006 address major issues affecting the health and safety of our community. The following table provides an overview.

	Objectives	Community Served	Program
1.	To increase access to health care	Men, women, families, independent businesses, Spanish-speaking individuals	<ol style="list-style-type: none"> 1. Advocacy for Access Program 2. Rural Health Network 3. Language Services 4. Access for Women 5. Physician's Recruitment and Free Care
2.	To advance collaboration and skills of local health and safety professionals and volunteers for regional emergency planning and bioterrorism preparedness	Local health and safety organizations; hospital, community	<ol style="list-style-type: none"> 1. Southern Berkshire Regional Emergency Planning Committee 2. HRSA Grant/Hospital Preparedness
3.	To address serious health risks identified in our community.	Patients; Physicians; Hospitals Judicial System Area businesses and schools	<ol style="list-style-type: none"> 1. Pain Management Prevention Initiative 2. Medication Reconciliation 3. Community Education 4. CPR Plus Program 5. Smoking Cessation Programs

Objective 1. To increase access to health care

Advocacy for Access

The health status of our community is improved when our neighbors have access to healthcare before acute care is needed. As a mission-based not-for-profit hospital, Fairview is committed to providing health care to all persons, regardless of their ability to pay. Each year, Fairview Hospital, as part of Berkshire Health Systems, spends significant amounts of money to improve access to care.

For uninsured individuals, the first step in seeking medical treatment is often a visit to the emergency department where they are guaranteed to receive care. Fairview Hospital's Advocacy for Access works closely with the Admitting and nursing staff in Fairview's ED to identify individuals who may be eligible for enrollment in programs such as Mass Health, in order to assure follow-up care and access in the future, before acute care is again required.

In addition to close partnership with clinical staff, Fairview Hospital's patients are encouraged to apply for financial assistance and receive guidance from our financial

counselor. The counselors often refer these patients to the adjacent Federally Qualified Health Center or aid them through the process of enrolling in Medicare or Medicaid.

The Advocacy team program places a priority on its visibility in the community and serves as a valuable resource for the media. The team conducts ongoing promotion of its services to reach the external community. Radio and newspaper advertisement, public speaking opportunities at local organizations including Rotary and area Chambers of Commerce, and frequent appearance as a guest on radio talk shows and television news casts provides valuable outreach. Flyers and posters are placed throughout the community aimed to reach different constituencies.

The Advocacy team works collaboratively with numerous area organizations to serve different uninsured populations. The success of these partnerships are the natural results of the interests and each of our community partners. Participation in CHNA, Fairview's Community Links Lunches and other initiatives establish relationships with a network of providers that enhance effective outreach.

The exceptional care and commitment of our staff is reflected in the high utilization of the program. Led by Cheryl Thomson, 2005 recipient of the New England Rural Roundtable Outreach Award, the staff helps those who need care and services navigate the confusing and complex world of insurance, Medicaid and Medicare often in very stressful circumstances. The office also serves as a source of referrals to numerous social service agencies to supplement help that may be needed.

Reaching out to a community that may not be connected to other organizations, the Advocacy team places a high emphasis on outreach in both English and Spanish, using multiple channels and eagerly serving as a resource for the local business and media community.

In FY 2006, Advocacy for Access enrolled the following numbers of individuals into various health programs thus improving their access to care.

Programs	Applications Processed
MassHealth	2,905
Prescription Advantage	50
Disability	100
Insurance Partnership	55
Non – English speaking applications	320
Men's Health Program	150

Rural Health Network

The mission of the Rural Health Network is to increase access to health care and related services for the residents of the rural communities served by our network's partners. The Rural Health Network is made up of Community Health Center of Berkshires, Hilltown Community Health Center, Neighborhood Health Center in Pittsfield and Fairview Hospital. We also partner with the Mass State Office of Rural Health and U Mass Medical School. As partners, our collaboration increases efficiency and adds value to the work of each partner organizations and the communities we serve.

In 2006, illness of the executive director forced a transition period and change in leadership. As partners, we took this opportunity to rewrite the executive director's job description, developed a strategic plan, wrote by-laws, and searched funding opportunities. We also developed a Rural Health Scholar Program for the Berkshires for University of Mass Medical School Family Practice Residency Program.

Language Services

Fairview Hospital regularly conducts needs assessments for the LEP patient population in our service area. The assessment includes a review of our community and hospital census data to recognize and adapt to growth trends. In the past 5 years we have seen an increase in the Hispanic population in the southern Berkshire community to slightly more than 2%.

In addition to assisting our Latino neighbors seek access to health programs and services through our Advocacy for Access office, Fairview Hospital provides live and telephone interpreter services to assist in the delivery of health care for our patients.

Fairview has also translated over 100 patient information brochures and consent forms and made those translated materials available in all appropriate areas. A reference of these materials is available in the Human Resource Office. Fairview has also conducted community meetings and presented staff education to develop cultural awareness and communications skills that improve our care.

Berkshire AHEC, in cooperation with Fairview Hospital has offered two introductory and one 54-hour medical interpreter training programs. Twelve individuals, including three sponsored Fairview Hospital employees, attended and completed the training. This training has increased our ability to offer live interpreters at Fairview. This service continues to be complemented by our telephonic interpreter services that are available 24 hours per day.

The Language Coordinator at Fairview hosted community lunches to invite local providers to share their experiences, and share their perspectives on needs, together in a collaborative environment. The value of this initiative is reflected in the request to continue the meetings with educational programming.

The sharing of information also includes the hospitals ongoing efforts to continually improve the health services to our multi-lingual community and invite community input as to the effectiveness of our efforts. The incorporation of multicultural and multi-linguistic character of our community into healthcare practices of our hospital reflect the dynamic and changing world of healthcare that exists even in a rural, New England setting.

Access to Women's Services

- **Peri-natal Services to Women**
In FY 06, Fairview Hospital's per-natal program provided comprehensive medical, social and nutrition services to low income women who were at high risk for poor pregnancy outcomes due to social and economic barriers to prenatal care. Services are offered within the environment of Fairview's women's health center, Barrington Obstetrics and Gynecology. Educational programs and support groups, as well as home visits are an integral component of this special program. Case management is provided by a team consisting of a nurse midwife, social worker, nutritionist, health educator and physician medical director. Health counseling and crisis intervention is available. In FY 2006, 50 mothers-to-be received services.
- **Project H.E.R.O.A.**
In our effort to make preventative screening accessible to all women, Fairview participates in this local program to provide uninsured moderate income and low-income women free screening services. In FY06, 46 area women were served by the collaboration of Fairview Hospital and Project H.E.R.O.A.

Physician Recruitment/Physician Free Care

Fairview Hospital's primary service area contains fourteen towns in southern Berkshire County, southeastern Columbia County, New York and Northwestern Litchfield County Connecticut. The entirety of the Massachusetts service area is designated as a Medically Underserved Population. Three of the four communities in our New York market are part of a Primary Care Health Professional Shortage Area.

Fairview Hospital recognizes the obstacle to access to health care that this physician shortage creates. In FY2006, Fairview Hospital administrators and physician leaders committed extensive resources, both financial and time of staff, to seek physicians to meet the need for more primary care physicians in the region. To date, the Hospital has successfully attracted one new primary care physician and is actively pursuing candidates to serve this community.

In addition to attracting physicians to the area, Fairview Hospital and Berkshire Health Systems provide free care through its primary care affiliate offices to those who are unable to afford care.

Objective 2. To advance collaboration and skills of local health and safety professionals and volunteers for regional emergency planning and bioterrorism preparedness

The rural environment of the Southern Berkshire region demands a collaboration of resources and individuals to prepare for the emergency planning needs of our community. Close proximity to multiple metropolitan areas highlights Fairview's importance as a partner in regional preparedness. In addition, the reality that many of our towns have levels of secondary home-ownership exceeding well over 50% poses unique challenges. A situation can occur where the influx of people can potentially place significantly greater demands on resources than are available.

Southern Berkshire Regional Emergency Planning Committee

The Southern Berkshires has been active in facing the challenge of preparing for disasters and emergencies to protect our communities and be ready to act when an event occurs. Fairview Hospital has provided the leadership and resources to advance the status of emergency preparedness in the southern Berkshires as part of the Southern Berkshire Regional Emergency Planning Committee.

The Southern Berkshire Emergency Preparedness Committee is a collaboration of the towns of Alford, Egremont, Great Barrington, Monterey, Mount Washington, New Marlborough, Otis, Sandisfield, Sheffield, Stockbridge, Tyringham and West Stockbridge. Fairview Hospital, the Southern Berkshire Volunteer Ambulance Squad and local emergency responders as well as public health and safety organizations are represented in the organization.

The success of this collaboration in FY2006 is reflected in the advancement of training, education and community outreach opportunities that were offered in the southern Berkshires. An overview of achievements this year include:

- The Southern Berkshire Regional Emergency Planning Committee successfully applied for and received Full Certification as a Regional Emergency Planning Committee and is the first regional planning committee in Berkshire County to achieve this status.
- Education programs in the southern Berkshires including NIMCAST TESTING site (September) to enable the SBREPC to complete Phase II; Incident Command System Course ICS-200 (June), ICS – 100 (July); Train Safety and Emergency Procedures in the Case of Train Derailment education program by a representative of the U.S. Department of Transportation U.S. Railroad Administration; ; a meeting with the Southern Berkshire Interfaith Clergy.
- A mass immunization drill held in July tested our region's response to a mass immunization. The scenario was based on a flu pandemic, chronologically from

presentation of the first patients through the conclusion. Fairview Hospital worked with area health officials and public safety officials to test our response to such an emergency situation, in light of reduced staffing. The exercise reflected the importance of communication strategy and a number of logistical concerns that will be addressed in future meetings and drills.

- A hospital-based emergency drill took place in January that tested procedures in the case of hospital evacuation procedures.
- An “Are You Ready” brochure was prepared for the community. Ten thousand were printed and are available for distribution.

Southern Berkshire Family Emergency Preparedness Day, Saturday, September 30, 2006. The event was free and open to the public and designed to help people understand the systems that local safety professionals follow when there is an emergency.

Activities of the day included a demonstration of the Mobile Decontamination Unit, an auto extraction, displays, lectures, an airboat for water rescues, a “mule” all terrain vehicle used in search and rescue, a “smoke house” used to teach children how to find their way out of a building that is filled with smoke.

A special Children’s Corner was offered activities that involved kids in making their own emergency kit and learn about safety in an emergency. Ready-Kids packets from the U.S. Department of Homeland Security were distributed and a local veterinarian and the Fairview Hospital Pet CPR Program discussed caring for animals in an emergency. Fingerprinting of children was offered by the Southern Berkshire Police Association. Fairview Hospital’s Environment of Care Committee will offer free File of Life cards and provide Pandemic Flu Information.

In addition to the membership of the SBREPC, participation included the Southern Berkshire Medical Reserve Corps, the American Red Cross, the Berkshire Visiting Nurse Association and Mass Emergency Medical Association.

Hospital Preparedness HRSA Grant

Since 9/11, the federal Office of Homeland Security has distributed funds to hospitals through state departments of health to improve hospital plans for man-made or natural disasters. Fairview Hospital is actively involved in Massachusetts Region 1 (Springfield west) to meet the federal and state goals for our area.

Education, communication and collaboration are fundamental to the status of the preparedness and effectiveness of our professional medical community.

Specific initiatives that have furthered the knowledge and training of our medical community include:

- Educational programs for nurses, physicians, medical technicians, lab technicians, X-ray technicians and others in the Incident Command System
- Investment in radios, satellite phones and integration into the HHAN network, a network of emergency response and public health providers
- Staff training in protective equipment and decontamination procedures for patients exposed to chemicals
- Investment in protective gear and equipment to help medical professionals handle patients safely in a chemical or biological event,
- Training in evacuating the hospital in the event of an on-site emergency.

Donna Sena, Director of Emergency Nursing, reports this initiative builds partnerships beyond our local community. “People from each hospital in our region now have improved communication which will help us achieve better teamwork and collaboration when a situation occurs that requires additional resources. Together, we continue to develop our skills, systems and processes to manage any of the countless situations like explosions, spills and pandemic flu that may occur. We have built a stronger foundation for mutual aid, which will benefit us all in any situation.”

As a rural community, the Southern Berkshires acknowledges that if an event occurs, a time lag will ensue until greater resources become available. “We are preparing our community. We’re not waiting for someone to take care of us. We are already making preparations to take care of ourselves, our patients and our community,” says Donna Sena.

Objective 3. Address serious health risks identified in our community

Substance Abuse Prevention- The Pain Management Project

Fairview Hospital has played an important role in addressing the substance abuse prevention issue in the southern Berkshire region through collaboration with Berkshire Health Systems’-initiated Pain Management Project.

The Pain Management Project is a comprehensive team of both BHS-affiliated and independent practitioners, to develop a diagnostic and treatment “tool—kit” for all Berkshire County providers, designed to give them best practice information for assessing and managing patients complaining of chronic pain.

The Pain Management Project seeks to expand the capacity of local substance abuse programs to assure the availability of an effective treatment response for individuals suffering from pain medication addiction and other substance abuse problems that may co-exist with chronic pain.

Effective communication between health care providers is an essential link in the success of this community initiative. Chief of Medical Staff, Brian Burke, works closely with The Pain Management Project to extend the information and tools the Project has developed in the central Berkshires to be accessible to the medical community in the southern Berkshires. Together, our medical community can prevent the adverse individual and public health risks of substance abuse, addiction and death, and decrease impact the social, economic and judicial issues that hurt our communities as a result of this medication abuse.

Medication Reconciliation

Fairview continued in efforts to raise awareness of the dangers of medication errors and methods that can avoid them. Key collaborations with physicians, nursing staff, area social service organizations and media provided the framework for approaching this national public health issue.

Ongoing public speaking to area organizations and media, outreach at events and individual appointments to educate local physicians and their office staff accompanied the distribution of 10,000 Medication Error Booklets (in both English and Spanish). These booklets provided an overview of the dangers of medication errors and strategies avoid them.

In addition, medication cards and plastic cases are provided free of charge to community members to establish a tool that will help patients keep up-to-date list of medications and assist healthcare providers ready access to correct information to provide time-efficient, quality care.

Health Education Programs Addressing Priority Community Issues

At Fairview Hospital, our patients are our partners. In the hospital and in our community, information is critical to helping individuals make the best health decisions for themselves and help our medical community serve them better.

In 2006, Fairview offered the following programs that were identified as relevant topics to the community. The programs were presented by members of the Fairview Hospital medical community. All programs were free and open to all interested community members.

- Skin Cancer
- Update on Eye Care
- Better Breathing and You
- Medicare Update
- Coping with Depression
- Signs of Stroke
- Osteoporosis
- Medication Errors: How to Avoid Them

CPR Plus Program

The rural character of our community increases the importance of an educated community and the preparation of lay responders to be an effective first line of action in the emergency change.

The CPR Plus Program at Fairview offers monthly classes and programs, on and off-site, to improve outcomes of emergencies through better immediate response.

In 2006, Fairview Hospital improved the health status of our community through the following educational programs and classes:

Program	Participation
CPR for Healthcare Providers	679
Heartsaver CPR	460
Heartsaver First Aid	426
AED Training	129
American Red Cross Babysitting	52
CPR Instructor	2
Pediatric CPR	15
Pet First Aid	7

Smoking Cessation

Smoking has been identified as the single most preventable way to decrease death and disease in the United States. Fairview Hospital's Education Department offers an ongoing Smoking Cessation Program that is designed to provide an individualized approach to kicking the habit of smoking.

The program provides a comprehensive resource that includes an ongoing support group, one-on-one counseling, Nicotine Replacement Therapy and access to support, even on weekends. An individual assessment is a required part of the program which creates a personal quit plan for each person.

"People try to quit for many reasons. Often, the initiative will follow their doctor's orders because smoking is interfering with medications or complicating a medical condition. Others stop because the negative health impact it has on their children and family. Still others want to quit because if you smoke a carton of cigarettes a week, it adds up to over \$200 a month. Each of the motivations requires a different approach from the program because what works for one type of patient simply won't for another," says Cheryl Thomson, group leader.

Gerri McQuoid, program director provides the initial assessment. "We start each patient with a one-on-one meeting to determine whether the motivation is internal or external,

their medical history and medication, stresses and triggers in their life and sometimes, even family dynamics play a role in our approach,” says Geri McQuoid, program director who meets with all patients first.

Unique to the program is the group setting which welcomes smokers at varying stages in the quitting process. “We don’t start and stop a program in a five week period. Our participants support each other because they really do have empathy for those who are just starting the process. Those who are further along are inspiring to those who have just entered, it also enhances their own feeling of success. Bringing these people together is a win-win situation,” notes Cheryl Thomson.

Many patients continue to attend the support group beyond the initial program, bringing a higher success rate among participants. “It takes a long time to quite something that you’ve been doing for many years, we welcome people as long as they want to come.”

In FY06 Fairview offered ongoing weekly groups at the hospital as well as in area businesses and in surrounding towns. Hospital educators report that 169 individuals participated in group programs. One-on-one counseling was offered to over 20 individuals who were unable to participate in the group setting.

COMMUNITY SERVICE

Hospital–School Partnerships

Fairview Hospital is committed to the future generations of our community, not only in providing health care, but also in developing the skilled workforce necessary to provide this care.

At Fairview, this commitment starts early, from the ongoing tours and youth programs for elementary grades, to a more focused, career interest approach beginning in middle school and continuing into high school grades.

Fairview opens our doors to area youth in an effort to expand awareness of options and spark interest in healthcare and link individual interests to possible career choices.

Programs include:

Programs	Participation
Pre-k-grade 5 tours	50
Grade 7 & 8 Healthcare exploration Camp	5
High School – Shadow a health care worker	10
National Youth Leadership	80
School program speakers - MMRHS School Career Fair - Smoking Cessation Awareness - Great American Smokeout-	600

Employee Volunteerism

Fairview Hospital employees are active members in our community, sharing medical, management skills and their time to strengthen valuable organizations and initiatives in our community. Organizations that Fairview employees actively serve, include (but are not limited to):

American Cancer Society Daffodil Days	Kiwanis Club of Sheffield
American Heart Association	Lee Ambulance Squad
Area Health Education Consortium	Mass. Organization of Nurse Executives
Berkshire Community College Advisory Board	New Marlborough Rescue Squad
Berkshire Prevention Alliance	Otis Rescue Squad
Berkshire Tech Prep Career Development Program	Rotary Club of Great Barrington
Southern Berkshire Chamber of Commerce	Rural Domestic Violence and Child Victimization/DPH
Compassionate Friends	Sandisfield Arts and Restoration Cttee.
Copake Park Commission	Sandisfield Rescue Squad
Copake Rescue Squad	Southern Berkshire Youth Sports Leagues
Create a Dream	Southern Berkshire Volunteer Ambulance Squad
Earth Angels	Southern Berkshire Educational Collaborative
Easter Seals	Southern Berkshire Youth Association
Elder Services	Special Olympics
Elizabeth Freeman Center	Local PTAs
Fairview Hospital Auxiliary	United Cerebral Palsy Association
Girls Inc.	United Way of the Southern Berkshire
People's Pantry	
HospiceCare in the Berkshires	

COMMUNITY BENEFIT PRIORITIES FOR FY07

In collaboration with Berkshire Health Systems, local community organizations and individuals in the southern Berkshires, Fairview will continue to assess the health status and needs of our community. In FY07, Fairview Hospital community benefit priorities will include:

1. Increasing access to healthcare through programs, services and initiatives that decrease obstacles to care;
2. Advancement of emergency preparedness in the southern Berkshires;
3. Community education and collaboration to address priority health issues and clinical focus areas.